

Hello Pledge Schools,

I hope everyone is having a great start to their spring semester.

- **Pledge campaign timeline - Finalize your spring planning** – Before the semester becomes too busy, finalize your plans for your pledge campaign.
- **Checking in with campus activities** – Over the next few weeks, we will be contacting each school to check in with your campaigns. We have already contacted several schools, and we thank them for their responses. For those we have not contacted yet, this process will only take a few minutes of your time.
- **Making campuses more Socially Responsible - The Responsible Endowments Coalition** - The Responsible Endowments Coalition works to foster social and environmental change and promote corporate reform through university endowments by educating and empowering a diverse community of university members and allies. Colleges and universities control over \$340 billion in capital; they also lay claim to strong social missions. Yet few have embraced responsible investment policies. By introducing students, alumni, faculty and staff to the tools of active ownership, and providing a national network for collective action, REC fills a unique niche in the landscape of the corporate reform movement. By working with their institutions to invest responsibly and proactively, students and other university members have the power to support corporate reform in areas such as human rights, environmental responsibility, and equal opportunity, and to encourage accountability to the communities in which they live and learn by supporting community development and participation.

To learn more about how to bring responsible investment to your campus, please contact Cheyenna at 917.720.2237, or via email at organize@endowmentethics.org. We are happy to provide sample proposals for committees on investor responsibility, provide 1 on 1 mentorship, and do on campus workshops. Also, our handbook on responsible investment for college and university administrators is available on www.endowmentethics.org with a student handbook coming soon!

That's all for now. Good luck with your campaigns.

Steve

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